

Presentation Grading Sheet

Name:

Topic:

Time:

	Evaluative Criteria	Comments
Audience/ Purpose	The presentation keeps the needs and motivations of the intended audience at the center of every argument.	
Persuasion	The presentation used story and emotion to grab audience attention and emphasized the gap between “what is” and “what could be.”	
Research	The presentation incorporates research that is appropriate, compelling, and well integrated into your arguments.	
Concision/ Organization	The organization of the presentation makes it easy for the audience to understand, and includes an introduction with forecasting and a conclusion with summary and a call to action.	
Verbal and Physical Presence	The speaker was enthusiastic, did not read off of notes or memorize, made eye contact, and used clear and distinct enunciation.	
Use of Visuals	The presentation visuals are well designed, used appropriately and effectively, and help your audience understand the organization of the presentation.	
Assignment Requirements	The presentation follows all of the requirements of the assignment.	